

PHILIP MORRIS & CO. LTD., INC.  
INTER-OFFICE CORRESPONDENCE  
100 Park Avenue, N. Y. 17, N. Y.

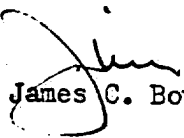
TIRC

To: Mr. George Weissman  
From: James C. Bowling  
Subject:

Date: January 6, 1954

Mel Patrick tells me that all Negro newspaper people are greatly peeved because the Tobacco Association announcement ad wasn't run in the Negro press.

He says they're so peeved that Hill and Knowlton is going to have a very tough time getting any editorial support from the Negro press.

  
James C. Bowling

JCB:js

*Mr. McComas*  
*CW*

*JCB*  
*see me*  
*Jan 7*

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